



**| November 23 & 24 2019 |**

**| Zappeion Exhibition & Conference Hall | Athens, Greece |**

**Sponsorship Proposal for ECDM'S Two Day's Main Conference**

**The most important eCommerce & Digital Marketing Conference in Southeastern Europe**

The parallel **Main Conference of the Expo**, is divided into **five main topics** and will host more than **30 Greek and foreign, top class speakers**.

European Officers, Government Representatives and International eCommerce & Digital Marketing Experts

eCommerce & Digital Marketing Expo Greece & Southeastern Europe Conference, is the **largest B2B event in Greece and Southeastern Europe**, is hosting industry leaders that present the latest trends and cutting-edge technologies.

The conference is established as the **eCommerce & Digital Marketing conference of the year** in the great geographical area, where scientists and market leaders will share their challenging experiences, strategies, best practices and trends on different aspects of eCommerce & Digital Marketing.

Topics range from Artificial Intelligence to Cryptos, including practical issues in optimizing the online presence of companies, promoting and enhancing sales and revenue.

**Main Conference Topics**

- eCommerce trending
- Digital Marketing
- Transport & Logistics
- Digital payments
- Platforms & experience

The two-day conference will be attended by leading eCommerce executives, entrepreneurs, journalists and representatives of logistics companies, e-payments, digital marketing, and more.

Best Regards,

**Vasilis Yannikos**

Organizer





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The event gives the opportunity to sponsor this event with the following benefits.

**Option 1 | Main Sponsor**

Main Sponsor Benefits:

1. Logo at ratio 1/1 with the indication Main Sponsor, on the event page <https://www.ecdmexpo.com/index.php/en/parallel-events-2/main-conference>
2. Corporate Table (12-persons, with company logo on stand)
3. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*
4. Promotion material (brochure) placement on the tables of the event

**Cost: 2.200€**

**Option 2 | Sponsor:**

Sponsor Benefits:

1. Logo at ratio 1/2 with the indication Main Sponsor, on the event page <https://www.ecdmexpo.com/index.php/en/parallel-events-2/main-conference>
2. Six seats at a front table of the event
3. 1 Rollup Banner 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*

**Cost: 1.600€**

**Option 3 | Supporter:**

Supporter Benefits:

1. Logo at ratio 1/3 with the indication Main Sponsor, on the event page <https://www.ecdmexpo.com/index.php/en/parallel-events-2/main-conference>
2. Three seats on front table of the event

**Cost: 1.000€**



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**Application Form-Contract Keynote Dinner Sponsorships**

**A. Company Details**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Postcode/Area: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX : \_\_\_\_\_ E-Mail : \_\_\_\_\_

WEBSITE: \_\_\_\_\_ TAX Reg. No: \_\_\_\_\_

**Participation Contact Person:**  
 Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Payment Contact Person**  
 Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**B. Price List ECDM Expo 2019:**

**Sponsorships**

**Option 1 | Main Sponsor:**  
**Cost: 2.200€**

**Option 2 | Sponsor:**  
**Cost: 1.600€**

**Option 3 | Supporter:**  
**Cost: 1.000€**

Total: \_\_\_\_\_ VAT (Only for Greece) 24% \_\_\_\_\_ Total 2: \_\_\_\_\_

\*All prices are net and in EURO (€). Local tax (if applicable) will be added.

**C. Payment Conditions:**  
 50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event.

**D. Signature and Company Stamp**

Name & Title: ..... Date Signature Company Stamp